

# Exhibit 3

# Instructions

1) you have google subscription (active period is month which means subscription is monthly purchased)

2) You can use all the slots in parallel and work with them at the same time

3) Each RDP lets only one person to be connected at the moment of time

4) how to open rdp files

A. download and open as usual file, enter the password <http://joxi.ru/5mdb3LKl8oxlkA>

B. also you can access the account via eye sign in the dashboard

<http://joxi.ru/8237KBGu8dEyw2>

If your OS is mac, please install Remote Desktop app <https://apple.co/2YvjtuY>

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## 5) Premium Proxy

For some countries, it is possible to connect a premium proxy. Their connection speed is higher and more stable.

Using a premium proxy costs \$5/account per month. (Except for Premium subscription and Enterprise accounts, where a premium proxy can be installed for free).

If you change an account, premium proxy WON'T be transferred to a new account (to avoid an IP ban). You can order a new premium proxy for a new account.

How to set up a premium proxy:

Click on the cloud icon near your account info. If it's there, it means that a premium proxy is available for installation for the chosen country.

Wait for the icon to turn blue.

Restart your RDP.

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When the account is ready and you successfully enter:

1. Chrome browser is loaded automatically. ⚠ Please, refresh the page! So to adwords start page to appear correctly.

2. We are waiting for the proxies to be loaded on the start page with numbers of IP address.

3. Please make sure the Location country matches county of account you requested, otherwise please do not enter your account and contact me

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As for starting up

Please note the Manual

[https://docs.google.com/document/d/1juuUnYrgZyJyqpYMOi-TKYf\\_k5ljSC-077tXN7HWaWw/edit](https://docs.google.com/document/d/1juuUnYrgZyJyqpYMOi-TKYf_k5ljSC-077tXN7HWaWw/edit)

all the questions welcome here

## Launch recommendations:

1. The first and the most important - never open letters, which are sent to user, use only google ads account, youtube (if necessary) and google analytics (if necessary). If you will follow this rule, you won't lose an account.
- 1.1. If you need to accept some invitation (for MCC, transfer audience or something else), then in search in email write: in:archive and find your letters.
2. Check the steps by file with notifications turning off and letters in email  
[https://docs.google.com/document/d/10YCV4KH-RLq187cnZ3Sf4uv0BLJ3OBWV0C2U6Hm\\_vpI/edit?usp=sharing](https://docs.google.com/document/d/10YCV4KH-RLq187cnZ3Sf4uv0BLJ3OBWV0C2U6Hm_vpI/edit?usp=sharing)
3. To register personal adwords account you can use this link  
<https://ads.google.com/um/Welcome/Home?sf=bb&escape=expert&authuser=0&pli=1#ac>
4. When filling up billing info, take zip file from whoer.net, or if account's owner address information was filled in, then we skip this step.
5. When attaching payment method, choose Name and Surname of the account owner.
6. The first day launch the company only with white-hat offer, choosing a minimal daily limit on campaign and wait for the start of the campaign.
7. If after 2 days of campaign creation it is still not accepted - send the ticket about this problem to support via this link: [https://support.google.com/google-ads/contact/approval\\_request](https://support.google.com/google-ads/contact/approval_request)  
As usual, the next day the campaign is getting approved and starts working, but any letter from support won't be received.
8. Then you can launch your blackhat campaigns. You can do it via new group of ads in the same campaign, or you can create a new ad campaign and add new group of ads.

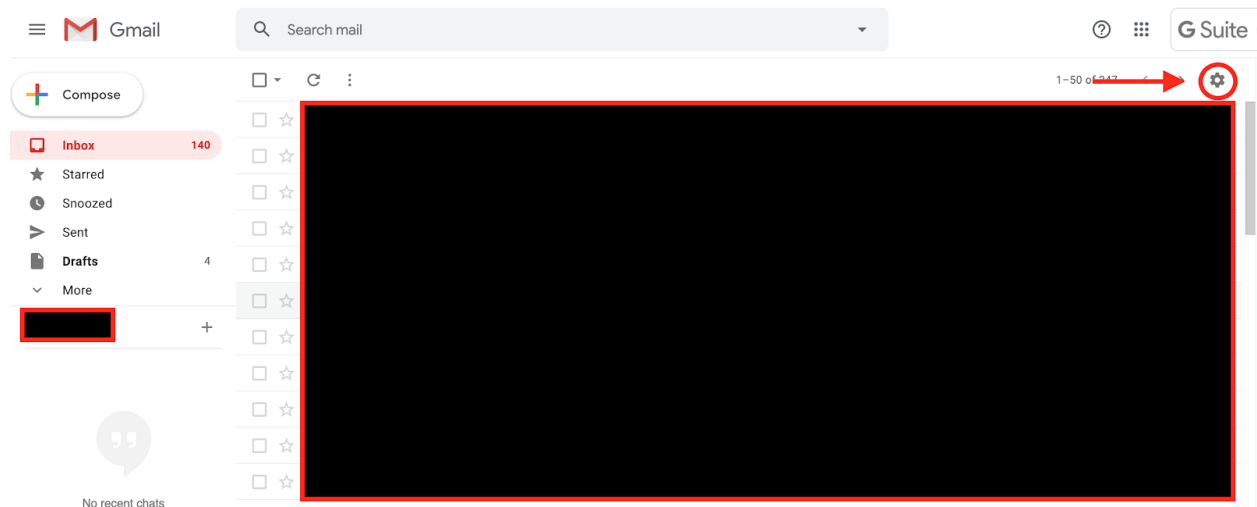
Recommendations which you can implement, but not necessarily:

- for cloaking only no redirection method.
- don't use wordpress templates and wordpress itself - google doesn't like it.
- to protect your domain - use cloudflare.
- we recommend to use aged domains (from 2 weeks minimum, and as older the better)
- don't increase your budget immediately, on more than 30%

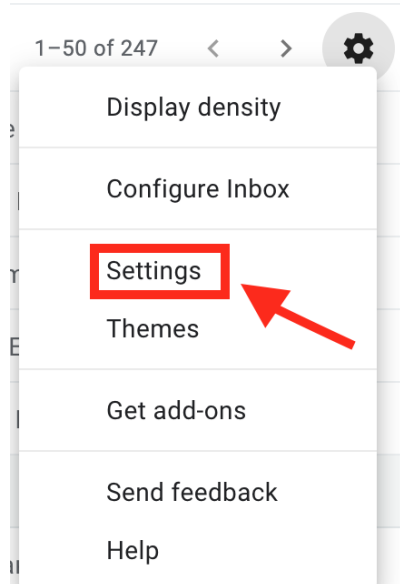
## New GAds steps

Primary instructions for Google Accounts.

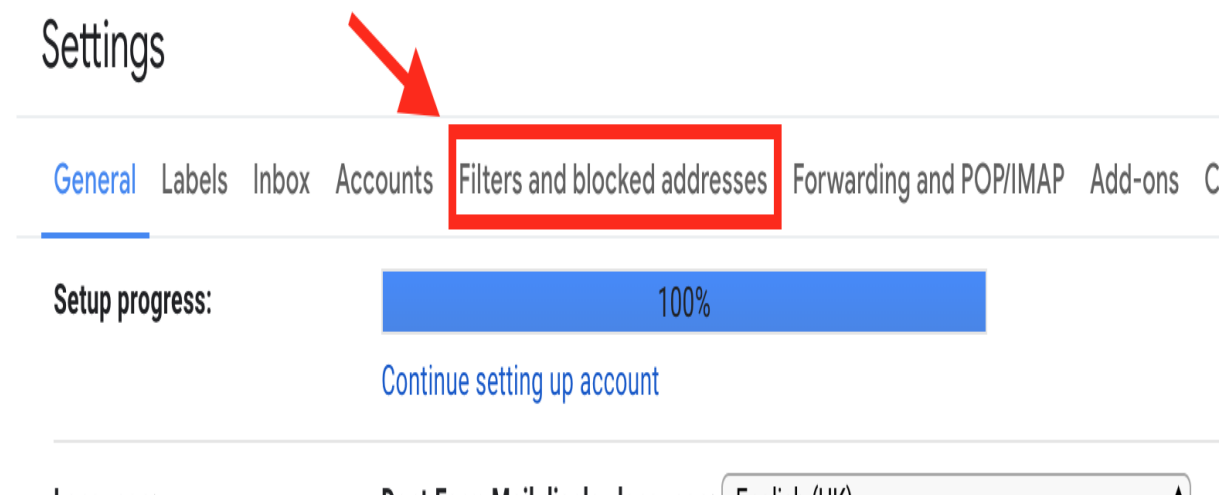
1. After the RDP connection, just go to the gmail <https://mail.google.com/>



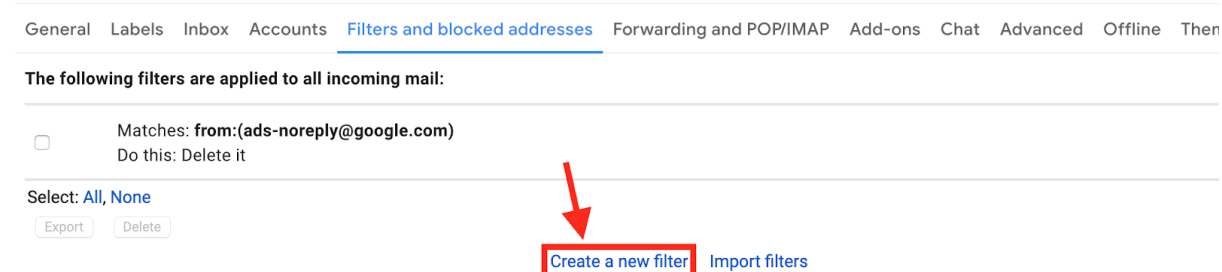
2. Then we need to go into the settings



## 3. Choose "Filters and blocked addresses"



## 4. Create a new filter

5. Add next email address to the exception, make new filter for each of them:  
-google.com

From

To

Subject

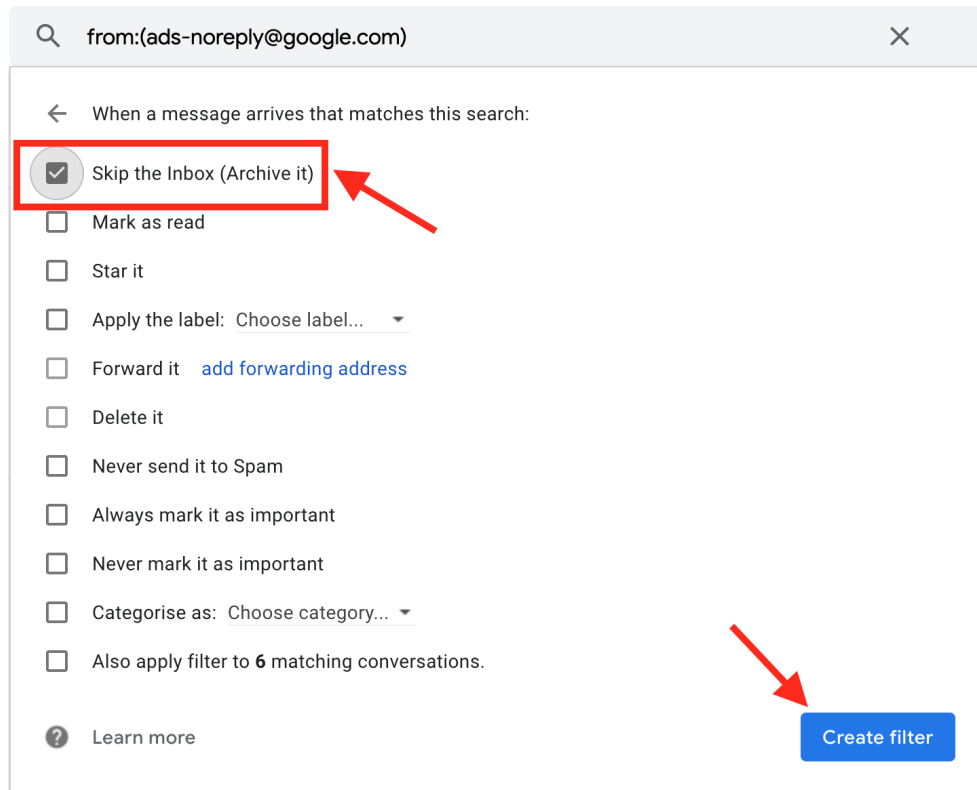
Includes the words

Doesn't have

Size greater than  MB

☐ Has attachment ☐ Don't include chats

[Create filter](#) [Search](#)



If you need to find some of your mail for invites or something else, just make the search in email: in:archive

When your AdWords account was created. You should make the next steps:

## 1. Go to the Preferences:

Google Ads | All campaigns

Overview | Recommendations | Campaigns | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Demographics | Topics | Placements | Settings | Locations | Ad schedule | Devices | Advanced bid adj.

PLANNING: Performance Planner, Keyword Planner, Reach Planner, Ad Preview and Diagnosis

SHARED LIBRARY: Audience manager, Bid strategies, Negative keyword lists, Shared budgets, Placement exclusion lists

BULK ACTIONS: All bulk actions, Rules, Scripts, Uploads

MEASUREMENT: Conversions, Google Analytics, Search attribution

SETUP: Business data, Policy manager, Account access, Linked accounts, **Preferences**, Google Merchant Center

BILLING: Billing summary, Billing documents, Billing settings

Keywords table headers: Keyword, Campaign, Ad group, Status, Max. CPC, Policy details, Final URL, Impr., Interac.

You don't have any enabled keywords

+ KEYWORDS

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Some inventory may be provided through third party intermediaries.

You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

https://ads.google.com/aw/preferences?ocid=126860566&\_u=7052542734&\_c=9269250534&authuser=0

1:03 PM 10/25/2019

## 2. Then notification settings:

Google Ads | Preferences

PREFERENCES | **NOTIFICATIONS**

**Your preferences**

These apply only to the Google Ads accounts that [redacted] has access to. To update account details, such as your password, or to turn on accessibility features, visit [My Google Account](#).

Display language & number format: Display language: English (US) Number format: United States

**Preferences for [redacted] (this account)**

These apply only to the users that have access to this account.

Account name: [redacted]

Time zone: (GMT-05:00) Central Time

Account status: Account: Active

**Data protection contacts**

Provide contact information in connection with the [Google Ads Data Processing Terms](#) and the EU General Data Protection Regulation. Please keep these contacts up-to-date.

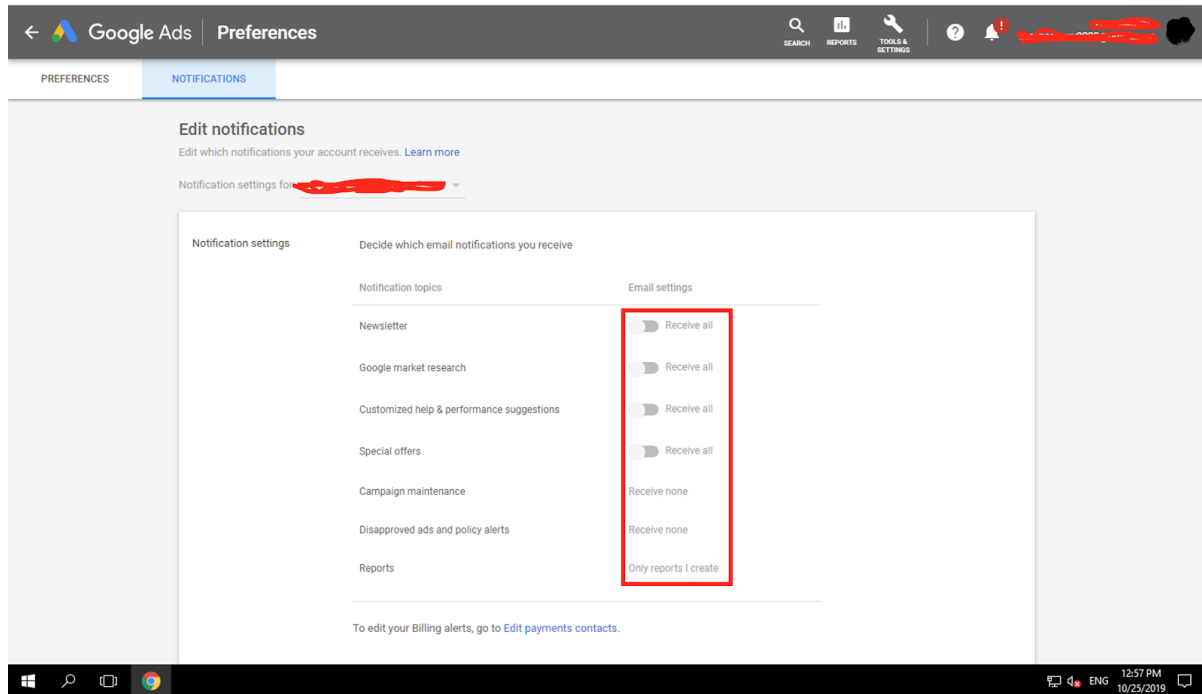
Contact information: None

**Rules and terms**

Google program advertising terms: Status: Accepted (2019-10-21 15:41:58 America/Chicago) [Read printer-friendly document](#)

1:24 PM 10/25/2019

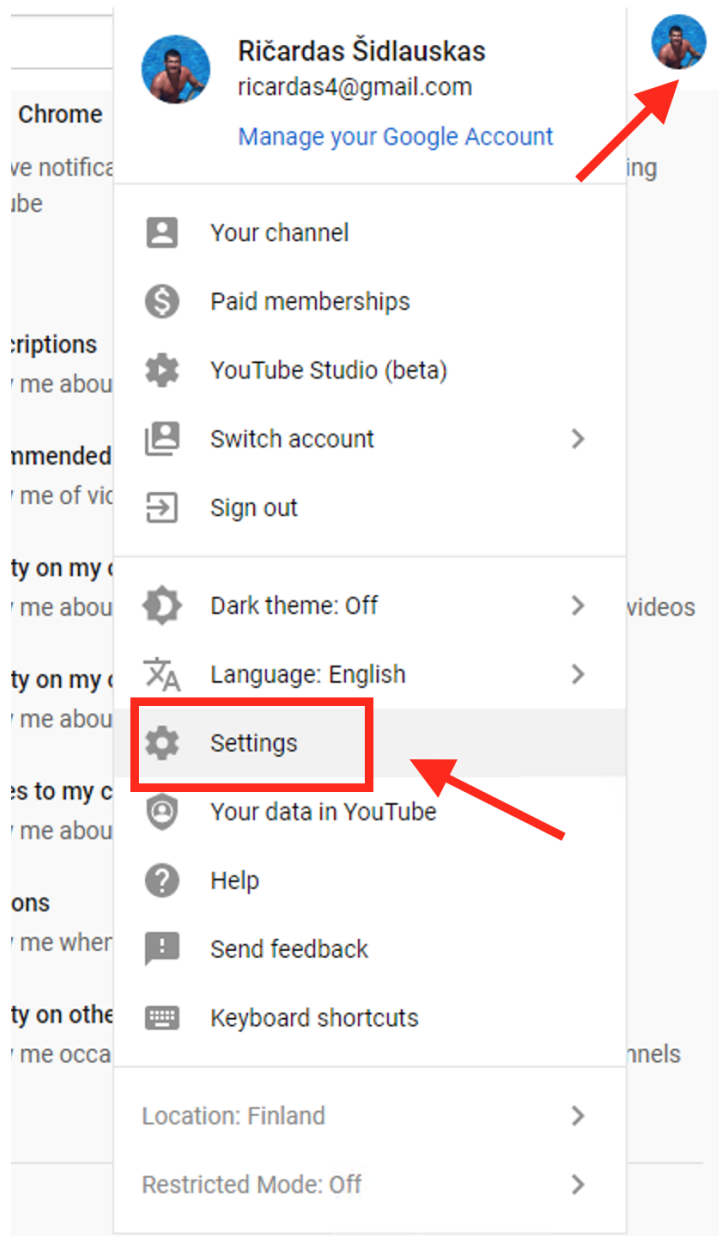
## 3. Turn off all the notifications:



If you will drive traffic for youtube video, you should make the next steps in youtube settings.

1. Go to the settings.





2. Go to the notification section. And turn off all of them.

**SETTINGS**

Account

**Notifications**

Playback and performance

Privacy

Connected accounts

Watch on TV

Billing and payments

Advanced settings

**Your preferences**

☐ **Subscriptions**  
Notify me about activity from the [channels I'm subscribed to](#)

☐ **Recommended videos**  
Notify me of videos I might like based on what I watch

☐ **Activity on my channel**  
Notify me about comments and other activity on my channel or videos

☐ **Activity on my comments**  
Notify me about activity on my comments on others' videos

☐ **Replies to my comments**  
Notify me about replies to my comments

☐ **Mentions**  
Notify me when others mention my channel

☐ **Activity on other channels**  
Notify me occasionally when my content is shared on other channels

**Email notifications**

Your emails are sent to [ricardas@gmail.com](#). To unsubscribe from an email, click the "Unsubscribe" link at the bottom of it. [Learn more](#) about emails from YouTube.

**Permission**

☐ **Send me emails about my YouTube activity and updates I requested**